



# “A catalyst for achieving great things in communities”

## An Insight into Robert Prestipino



Founder and Director of Vital Places, **Robert Prestipino**, is Australia's first 'place-based enterprise' consultant specialising in the shaping of town centres to support strong, vibrant communities.



Robert is driven by his passion to help communities be 'better places' with vital social, cultural and economic futures. He has taken the insights and 'hands-on' experience from more than 25 years of guiding best practice town centre improvement projects in local communities, to develop expert services for the delivery of place-based catalyst projects.



“Now, that authentic places and experiences are in demand, there has never been a better time to deliver stronger and more vibrant communities.”

With his strong track record in delivering quality urban spaces, Robert brings a unique understanding to the challenge of using public infrastructure projects as catalysts to secure vital futures for local communities.

Combined with his application of expert skills in stakeholder communication, coaching, leadership and taskforce management, Robert assists community leaders with understanding stakeholder needs, creating

place-based enterprise strategies, building a business case for infrastructure funding, and overall project management to ensure the community's triple bottom line vision is delivered.

Demonstrating the highest commitment to quality and integrity, Robert brings specialist attention, innovation and flexibility to the individual challenges of each project. He is responsive to both client and community needs, has the ability to move and adapt quickly for his clients, and provides the attention needed to nurture local community needs, cultures and infrastructure outcomes in each catalyst project.

Robert also brings 'heart and soul' to his work with communities by having the courage to care about their future. He engages with communities commercially, emotionally and with an honesty that encourages the confidence for change.

Robert founded **Vital Places** in 1996, and is also co-founder of the **Pumicestone Institute** in 2007, a not-for-profit organisation facilitating insights into 'places that will thrive in the future'.

He is a registered landscape architect with Graduated Diplomas in Landscape Architecture and Urban Design, respectively completed at Queensland University of Technology in 1983 and 1992.

Robert is an associate member of the Australian Institute of Landscape Architects, and regularly presents papers and seminars on strategies to create better places for people and business.