



The Vital Places way...

“Achieving great things in communities”

Vital Places is a catalyst for productive and positive change within communities. The bottom line is that we help make good things happen for people and business.

Vital Places comes to every project with a strong partnership process that helps break down communication barriers and empower communities with local ownership, leadership support and stakeholder buy-in. This collaborative approach helps deliver effective change that protects the best of existing lifestyles and attracts the best of new jobs growth. It also shapes change within the context of political, community and budgetary requirements, with a strong focus on accountability and transparency.

Working as the director of a purpose-built project team, as an in-house advisor, or specialist team member, Vital Places provides expert support in the following five critical action phases of successful catalyst projects:

1. FACILITATION

of workshops and other communication processes where stakeholders are encouraged to articulate and better understand their unique needs, expectations and desired outcomes. They are also given the opportunity to contribute to the development of project specific visions. Integrity and ownership are key guiding values in this critical foundation phase.

2. FORMULATION

of catalyst infrastructure and place-based enterprise strategies that integrate experience, insights and new ideas to deliver sustainable change and growth for local communities. This phase uses the development of an integrated action plan to generate a powerful strategic cluster of sequenced initiatives. These initiatives are designed to deliver sustained physical, social and economic outcomes for the local community.

3. FINANCE

assistance with developing the business case for supporting public and private sector funding to deliver new cost effective and better leveraged public infrastructure. This phase requires patience and persistence, and above all, consistency in the community vision and supporting strategy forged from the previous phases.

4. MANAGEMENT

of the project delivery process at both macro and micro levels to ensure the delivery of triple bottom line and community-based benefits. Key areas of focus during this phase are budgetary constraints, integrated outcomes, managing stakeholder expectations with transparency, and effective resource management.

5. SUCCESS

focus on development of evaluation processes and measures based on an innovative, community-specific approach to public infrastructure projects. This ensures the original project vision is delivered to the community... the ultimate test of success!

Vital Places strategically manages the above phases in a way that is specific to the intrinsic character and concerns of each individual community. Using this as the foundation for shaping the long-term vitality of town centres, we

“ put the public back into public infrastructure ”

to help create strong, vibrant communities.